



Branch Alliance
for Educator Diversity

NEWS

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For Immediate Release

Longtime Educational Leader Joins Board of Directors at Branch Alliance for Educator Diversity

[photo attached]

AUSTIN, TEXAS — Peter Shulman, the Chief Executive Officer (CEO) of Urban Teachers, a nationally recognized teacher development program, joined the Board of Directors of Branch Alliance for Educator Diversity (BranchED), the innovative organization that works with educator preparation programs at Minority Serving Institutions (MSIs).

Shulman, who came to Urban Teachers after more than a decade in K-12 leadership roles at the district and state levels, brings a wealth of experience in education and management to BranchED's Board.

"I became familiar with Mr. Shulman through his outstanding leadership with Urban Teachers, where for many years they have been involved in preparing, supporting, certifying and placing aspiring educators," BranchED President and CEO Cassandra Herring, Ph.D., said. "He has worked in the trenches of educator preparation and understands BranchED's mission, and I am excited that he is willing to roll up his sleeves and share his talents with us."

"For most of the last two decades, I have worked to ensure all students have access to a diverse group of highly effective educators," Shulman said. "This is the vision of BranchED and one that Dr. Herring and her team bring to life through their unique partnership model. These partnerships, unlike many typical consulting engagements in education, are redesigning teacher preparation through a deep, collaborative and sustainable approach."

Prior to his work at Urban Teachers, Shulman was Deputy Commissioner for the New Jersey Department of Education where he helped steer the department's strategic vision while leading transformational redesigns of human capital, school accountability, performance management and student assessment policies. Prior to serving as Deputy, Shulman served as Chief Talent Officer for the Department, where he led the design and implementation of new educator evaluation and teacher preparation requirements.

Prior to his tenure in New Jersey, Shulman held state and district leadership positions at the Delaware Department of Education and Miami-Dade County Public Schools. Before entering public education, Shulman co-founded Cityfeet.com, a successful commercial real estate technology company, and worked as an analyst for Rockwood Realty Advisors, a boutique commercial real estate investment bank in Manhattan.

Shulman holds a Bachelor of Arts degree in Economics from the University of Michigan and a Master of Business Administration from the Wharton School at the University of

Pennsylvania. He also is a graduate of the Broad Residency in Urban Education, a national two-year management development program that recruits and trains emerging leaders in public education.

About BranchED

Based in Austin, Texas, Branch Alliance for Educator Diversity is the first and only non-profit organization in the nation dedicated to strengthening and growing educator preparation at Minority Serving Institutions, with broader goals of both diversifying the teaching profession and intentionally addressing critical issues of educational equity for all students.

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