



Biden-Harris Ticket Made History. How Will Their Policies Affect Higher Ed / Trauma-Informed Teacher Educator Practices / Your Work Matters

11-11-20

**BIDEN-HARRIS TICKET MADE HISTORY. HOW WILL THEIR POLICIES AFFECT HIGHER EDUCATION?**

After a record nearly 160 million votes being cast in the 2020 U.S. presidential election, Joe Biden and Kamala Harris claimed victory Nov. 7 as president-elect and vice president elect, ushering in a new slate of changes likely to affect higher education from the community college level on



Hartley, Dawna  
Medical Technology  
Harris, Jocelyn  
Harris, Joey  
Zoology  
Harris, Kamala  
Economics  
Harris, Ricki  
Marketing

up. Before considering those issues, we would be remiss if we did not stop to recognize the momentous milestone resulting from this election. Kamala Harris will become not only the first person of

African American and/or South Asian descent, but also the [first graduate of a historically black college or university \(HBCU\)](#) in history to ascend to the vice presidency in the United States. Harris studied political science and economics, earning her bachelor’s degree from Howard University in Washington, D.C., 1986.

Colleges and universities continue to face challenges related to the coronavirus pandemic and students continue to grapple with education-related debt. The entire higher education community is trying to prepare for policies it might experience under a Biden-Harris administration. Educate yourselves on these important issues to prepare your programs and students for what may be on the horizon. *Education Dive* provides a briefing on anticipated policy changes along with editorial insights in its Nov. 7 article, “[What Does Biden’s Anticipated Win Mean for Colleges?](#)” Another perspective on potential Biden-Harris higher education policy is available in *The Chronicle of Higher Education’s* Nov. 7 article, “[Joe Biden Won. Here’s What Higher Ed Can Expect.](#)”

---

## TRAUMA-INFORMED TEACHER EDUCATOR PRACTICES

Almost 50% of children in the United States have experienced at least one (or more) type of serious childhood trauma, according to the [National Survey of Children's Health](#) (NSCH). In 2020, children are experiencing additional trauma brought on by the effects of the COVID-19 pandemic, having lost grandparents and other relatives or even having to make learning environment adjustments. The work that our Minority Serving Institutions (MSI), and particularly the leaders, faculty and students of MSI teacher preparation programs, do to help mitigate the challenges the nation's school children face is vitally important. Read about tips and strategies to help you [implement trauma-informed best practices](#) in the classroom in the *Resilient Educator*.

---

## YOUR WORK IS IMPORTANT AND THE MEDIA IS NOTICING

The media narrative surrounding MSIs from 2013 to present indicated a steady increase in the number of articles discussing MSIs in depth, according to research initiated by BranchED.

*Education Times*

Research showed limited coverage in 2013, and that coverage was largely restricted to education trade outlets. Through 2020, detailed coverage of MSIs has expanded, both in terms of the number of articles and the types of outlets publishing articles and opinion pieces about MSIs. As of October 2020, the coverage trend indicates that a wider segment of the media, including major national outlets, can be expected to publish numerous pieces a year focused on MSIs. That means that opportunities to highlight and amplify your work, your teacher candidates and the work of school district partners are increasing.

---

## TOOT YOUR HORN...

**South Carolina State University** – SCSU's Educator Preparation Program, a member of BranchED's National Teacher Preparation Transformation Center, was recognized with the **Frank Murray Leadership Award for Continuous Improvement** by the Council for the Accreditation of Educator Preparation (CAEP). This award is presented to a select few of the universities going



through accreditation. Earning the award means that SCSU's program had no stipulations or areas for improvement. Congratulations to SCSU's EPP for achieving this notable distinction.

We are excited to share your news with your peers through the *BranchED Bulletin*. Please take a moment to tell us more about your institution's programs that are making a difference in your students' lives, such as exemplar dual credit programs, early

career pathway programs, and residency programs. If your EPPs are being recognized in publications, online communities, podcasts, or print and broadcast media, send BranchED a message with the information to: [info@educatordiversity.org](mailto:info@educatordiversity.org). We look forward to hearing about your amazing programs and sharing them with the broader BranchED core community. The deadline to submit news for the next issue is **Monday, Nov. 16, 2020**.

---

## BRANCHED CONTINUES TO LEAD THE CONVERSATION

BranchED's President and CEO **Cassandra Herring, Ph.D.**, recently led an impressive group of educators with her commentary "Why Diversity Is Essential for a Quality Teacher Workforce" in the [Future of Education](#) campaign. Through *USA Today*, targeted distribution and vast online/social media outlets, this publication, both in print and online, reached an estimated 20 million readers.



Vice President of Strategy **Patricia Alvarez McHatton, Ph.D.**, served as a panelist in October, in a symposium hosted by Hispanic Association of Colleges and Universities (HACU). Her panel discussion dealt with "Creating a Diverse Teacher Pipeline." Symposium agenda information and registration may be found at [HACU's Sixth PreK-12/Higher Education Collaboration Symposium](#).



**Dr. Herring** also found her op-ed, "[COVID-19 Crisis Offers Chance to Challenge the Status Quo, Including the Persistent Lack of Teacher Diversity](#)," pushed by *the74million.org*.

---

## PROFESSIONAL DEVELOPMENT OPPORTUNITIES WITH BRANCHED

- **Community Conversation Among MSI EPP Leaders** occurs 1 p.m. CT Friday, **Nov. 20, 2020**, via virtual platform. [Registration](#) for this opportunity is required. The goal for community conversations is to sustain the space where Leaders of Minority Serving Institution Educator Preparation Programs can connect with their colleagues, discuss current realities and pressing considerations, share what is working, collectively problem solve, and identify opportunities to collaborate.
- **Centering Inclusion in Online Instruction** occurs 2 – 3:30 p.m. CT Tuesday, **Dec. 1, 2020**, via virtual platform. Friends and colleagues of Minority Serving Institution Educator Preparation Programs may join BranchED for a session to explore inclusion in online instruction and take away actionable practices to apply to your context. [Register now](#), as this session is **limited to 20 participants**. Contact Sedef Smith, Ph.D., at [drsmith@educatordiversity.org](mailto:drsmith@educatordiversity.org) with questions about this opportunity.

---

## NATIONAL NON-PROFIT EXECUTIVE AND ENTERTAINMENT MEDIA CEO JOIN THE BRANCHED BOARD



National Public Education Support Fund (NPESF) Executive Director **Frank London Gettridge, Ed.D.**, and Original Media Ventures (OMV) Chief Executive Officer and Founder **Kathryn Schotthoefer** have taken seats on BranchED’s Board of Directors, bringing a broad range of experiences and insights during a crucial time that includes an ongoing global pandemic and economic uncertainty around the country. “We are so excited to continue to bring individuals onto the board, who not only share our passion for BranchED’s mission, but who also are willing to roll up their sleeves

to help guide the organization in a responsible way,” Cassandra Herring, Ph.D., BranchED president and chief executive officer said.

Previously, Dr. Gettridge has served as National Lead of Program Strategies at the W.K. Kellogg Foundation and was an elementary school principal in the Chicago Public Schools. He earned his doctorate of global education from the University of Southern California, master’s degree in child



development from the Erikson Institute in Chicago, IL, and bachelor’s degree in early childhood education from Morris Brown College (an HBCU) in Atlanta, GA.

With experience on both the agency and client side developing strategic, creative and effective programs for global leaders in the entertainment, technology, and nonprofit sectors, Ms. Schotthoefer’s firm is focused on scaling diversity of creative voices in entertainment, media, and advertising by building new pipelines and creating opportunities for success through education, mentorship, and investment. Ms. Schotthoefer earned her bachelor’s degree (*Magna Cum Laude*) from the University of Colorado Denver.

---

## ENGAGE WITH BRANCHED ON SOCIAL MEDIA

The BranchED Team invites you to follow and engage with us through our social media platforms, including [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Click on the icons below, which are linked directly to BranchED’s social media identities, to **follow us** and see posts about the organization’s activities, accomplishments, practices and values. Encourage your MSI colleagues and associates to do the same. You may also follow the BranchED hashtag **#EducatorDiversity**, and some of our favorites, **#MSIs**, **#TeacherPrepMatters**, **#Diversity**, **#Educators**, **#TeacherPrep**, and **#HigherEd**.



---

### THANK YOU, VETERANS, FOR YOUR SERVICE

BranchED takes this opportunity to acknowledge and thank those of you who have or are serving in the U.S. Armed Forces for your service and we thank your families for their sacrifice. We wish each and every one of you a happy Veterans Day!



---

### CELEBRATE "GIVING TUESDAY" ON DEC 1, 2020



Created in 2012, Giving Tuesday is a global day of generosity unleashing the power of people and organizations to transform their communities and it takes place on **Dec. 1, 2020**. While you might consider [giving to BranchED](#), you are encouraged to support an organization or cause of your choosing. On Giving Tuesday, people can show generosity in a variety of ways: help a neighbor or friend, advocate for an issue, share a skill, or simply demonstrate an act of kindness.

---