



Branch Alliance for Educator Diversity

	Branch Alliance for Educator Diversity (BranchED) Instructional Designer
Organizational Description	<p>More than half of American public-school students are children of color, and only 18% of their teachers are from these same racial and ethnic groups. The Branch Alliance for Educator Diversity (BranchED) was founded in 2017 to strengthen, grow, and lift up the impact of Minority Serving Institutions (HBCUs, HSIs, tribal colleges, and others). We support Minority Serving Institutions (MSIs) to maximize programming and drive innovation in preparing highly-effective educators who reflect and champion the diversity of our nation’s school children. These 253 Minority Serving Institutions comprise 13% of education providers in the United States, but train 51% of all Hispanic students earning bachelor’s degrees in education, 51% of Native Hawaiian and Pacific Islander teacher candidates, 38% of African American teacher candidates, and 35% of bachelor’s degrees in education for Native Americans and Asian Americans.</p> <p>BranchED is the first and only non-profit organization in the nation that is dedicated to strengthening and growing educator preparation at MSIs, with the larger goals of both diversifying the teaching profession and intentionally addressing critical issues of educational equity for all students. BranchED has three goals that guide its work:</p> <ul style="list-style-type: none"> • Empower: working together to strengthen and grow MSI educator preparation programs by providing capacity building support that enhances MSI capabilities • Connect: strengthening relationships among MSIs by building partnerships to spur collaboration and innovation • Advance: amplifying a collective voice and advocating for shared interests by promoting awareness of educator diversity and championing MSIs
Position Objective	<p>The Instructional Designer is responsible for the design of asynchronous self-guided learning modules, multimedia resources, and providing technical assistance for synchronous events. At the heart of the mission of BranchED is the goal to support MSI educator preparation programs in delivering game-changing, high-impact preparation experiences for prospective teachers. The Instructional Designer works with the Senior Vice President and the Director of Professional Learning to support participant MSIs through design of learning opportunities for program faculty and staff, identifying and incorporating relevant research, and collaborating with core and extended team members.</p>



Branch Alliance for Educator Diversity

<p>Essential Functions</p>	<ul style="list-style-type: none"> - Design on-line asynchronous modules related to the BranchED Quality Framework - Design multimedia resources - Partner with a variety of BranchED staff, consultants, subject matter experts, and faculty members at Minority Serving Institutions to develop content - Utilize and provide feedback on design structures and protocols to assist Senior Vice President and Director of Professional Development with MSI prep program improvement - Assess needs and develop online learning opportunities using data from webinars and in- person events - Utilize and provide feedback on design structures and protocols to assist VP of Programs and Services & Director of Professional Development with MSI prep program improvement - Identify, apply, and implement research-based best practices into workshops, technical assistance, and the redesign process along with the Senior VP - Utilize systems and tools to ensure proper documentation, measurement, and accessibility - Assist with program effectiveness analysis and use outcomes to continuously improve <p>Other</p> <ul style="list-style-type: none"> - Deliver small and large group training sessions in an engaging manner to a range of audiences using a variety of instructional techniques and various delivery methodologies (classroom, online, blended, synchronous, asynchronous) - Research and stay abreast of national landscape issues and developments that impact BranchED curriculum (higher education, CAEP accreditation and standards, cultural competency, etc.) - Along with BranchED’s leadership team, help develop and contribute to the organizational culture and values - Approximately 10% travel required - Other duties as assigned
<p>Education & Experience</p>	<ul style="list-style-type: none"> - Minimum of Master’s degree required in instructional technology or related field. - At least 5 years work experience as an instructional designer collaborating with SMEs - Knowledge of adult learning theory, accessible learning, and equity approaches in teaching preferred - Experience with authoring software, graphic design, and video editing



Branch Alliance for Educator Diversity

	<ul style="list-style-type: none"> - Experience collecting and analyzing data and documenting project progress - Experience with MSIs, or a demonstration of knowledge of MSI environments preferred
Personal Characteristics	<ul style="list-style-type: none"> - A passion and commitment to transforming teacher preparation programs in Minority Serving Institutions - A visionary with ability to anticipate needs and future opportunities - Creative problem-solver with ability to identify and address issues proactively - Committed to equity and diversity - Ability to thrive in a fast-paced environment and willingness to 'roll up sleeves' to get things done - Ability to build authentic relationships - A positive attitude and affect, high degree of flexibility, curiosity to learn, creativity, dedication, resourcefulness, and energy
Compensation	Competitive with skills and experience. BranchED offers a competitive benefits package.
# of Direct Reports	0
Reports To	Senior VP
Location	This position is location-bound in Austin, Texas
Setting	This position operates in a general office setting. Travel to organization MSI sites and national conferences and convenings is expected, as well as occasional lifting.

Application Procedure

Nominations or applications (with current resume, letter of interest, and link to e-learning portfolio) should be sent confidentially, electronically to talent@educatordiversity.org. The review of applications will begin immediately and will continue on a rolling basis until the position is filled.

The Branch Alliance for Educator Diversity does not discriminate on the basis of race, color, religion, ethnic or national origin, age, disability, gender, sexual orientation, or other characteristic covered by law with regard to employment opportunities.