

**Cassandra P. Herring, Ph.D.,
President and Chief Executive Officer
Branch Alliance for Educator Diversity**



Cassandra Herring, Ph.D., founded *Branch Alliance for Educator Diversity* (BranchED) and serves as President and Chief Executive Officer. She established BranchED as a national nonprofit organization aimed at maximizing programming and driving innovation in preparing highly effective diverse educators for all learners. Dr. Herring's passion about equity-driven education reform fuels her work. Her career spans all levels of education, with professional experiences in Head Start through higher education and leading state education policy.

Prior to founding BranchED, Dr. Herring served as Dean of the School of Education and Human Development at Hampton University for nearly 10 years. Under her leadership, struggling education programs were transformed, earning state approval and highest commendations by accrediting bodies. She doubled her school's enrollment through strategic recruitment efforts and secured external resources for student support. In addition to her work within the school of education, Dr. Herring conceptualized and launched *Hampton U Online*, the university's virtual campus for the delivery of online degree programs, and opened the *Hampton University International Office*, a central hub for supporting international students and faculty, promoting study abroad, and building global connections.

Dr. Herring has served on numerous national and international boards, including on the Council for the Accreditation of Educator Preparation (CAEP) Equity and Diversity Committee, the Board of Directors of *Data Quality Campaign*, and advisory boards for the *Cato College of Education at the University of North Carolina Charlotte* and *Teachers College at Western Governors University*. Previously, Dr. Herring served on the Board of Directors of the international *Online Learning Consortium*, the External Advisory Committee for the *North Carolina Educator Quality Data Dashboard*, the advisory board for the *Jandris Center for Innovative Higher Education*, and as Chair of the *NAFEO Academic of Deans of Education Council*. She has been recognized as a Salzburg Global Institute Fellow at *Schloss Leopoldskron* in Salzburg, Austria.

Dr. Herring earned her Doctor of Philosophy degree in Educational Policy from Georgia State University, and Master of Science and Bachelor of Arts degrees from the University of Texas at Austin. She is married to Theodore Herring, owner of University Insurance Agency and an international business insurance consultant. The couple has three children: Emmanuel, Joshua, and Elizabeth.

About Branch Alliance for Educator Diversity

BranchED is the first and only nonprofit organization in the nation dedicated to strengthening and growing educator preparation at Minority Serving Institutions (MSIs), with the larger goals of both diversifying the teaching profession and intentionally addressing critical issues of educational equity for all students. The organization has begun extending its reach into K-12 by supporting principal coaching and training, with a focus on advancing equity for all students. BranchED also has been recognized as a **national Teacher Preparation Transformation Center** by the Bill & Melinda Gates Foundation and as one of 10 *Game-Changing Ideas in Education* by *Education Week*. To learn more about BranchED, visit www.EducatorDiversity.org.



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REDEFINING QUALITY EDUCATOR PREPARATION